

# 2019 COMPUTER CORE ANNUAL REPORT

5881 Leesburg Pike, Falls Church, VA 22041 | 703-931-7346 | computercore.org

THE MISSION Prepare low-income adults to achieve

professional growth by helping them acquire core computer skills valued by local employers and providing resources to succeed in their career aspirations.

**WHO** 



70% WOMEN STUDENTS OF COLOR AVERAGE AGE





WHAT



#### CORE FLAGSHIP PROGRAM

2 Students per class



**20** Classes per year



**114** Instructional hours

#### **COMPUTER SKILLS COURSES**

- Keyboard and Mouse Skills
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel



- Resume Review
- Interview Preparation



**WHERE** 



# 6 Flagship Locations—18 weeks

- Bailey's Crossroads headquarters
- Gum Springs Recreation Center
- James Lee Recreation Center
- Providence Presbyterian Church
- Herndon United Methodist Church
- Connections for Hope Partnership

Signature program Locations—6-8 weeks

Extending CORE's reach into a wider range of underserved communities:

Arlington Partnership for Affordable Housing | BritePaths | Carpenter's Shelter Dar Al-Hijrah Mosque | Korean Community Services Center | Together We Bake Volunteers of America Chesapeake Residential Service Center



# Regions Served:

- City of Alexandria
- Arlington County
- Fairfax County

#### **OUTCOMES**

Average annual increase \$12,000 by students who got raises.

Average income for students who were unemployed and got hired: \$39,000.

3,000 graduates since founding in 1999.



## **HOW TO HELP**

















**VOLUNTEER | DONATE | GIVE LAPTOPS | SHARE @SOCIAL MEDIA** CFC #60280



# **2019 COMPUTER CORE ANNUAL REPORT**

## COMPUTER CORE'S 20TH ANNIVERSARY GALA November 16, 2019

This first-ever organizational "gala" scale event allowed CORE to reach out to current students, volunteers, and supporters, and to reach back to CORE founder and gala chair, Deb Roepke, along with hundreds of former staff, board members, volunteers, alumni, and long-time donors. The 20th Anniversary Gala raised a net income of \$32,000.





At the Gala; CORE staff, volunteers and students; Alexandria Mayor Justin Wilson speaks at the 20th anniversary event.

#### **VOLUNTEER SPOTLIGHT**

## Computer CORE's Cheerleader: Volunteer Maya Skaff Talks Up CORE

From feature story by Jane Hess Collins, writer, coach, and Founder/Executive Director of Heard

Maya Skaff can't stop talking about Computer CORE. Although she just began as a volunteer instructor for the nonprofit last September, she has served as cheerleader and advocate for years in her job as the Community Liaison for Fairfax County Public Schools (FCPS). Last fall, Maya decided to volunteer with Computer CORE. They needed an instructor in Herndon, which was close to her home. The evening hours fit in nicely with her daytime job.



Volunteer Maya Skafi

"It was so much fun and such a rich experience," Maya shared. "I am very impressed by the courses and educational material provided, and how people in the program are respected and treated." ~ Read the full story: **ComputerCORE.org/News** 

**OFFICE UPDATES** 

## CORE Office Goes Online and Is On Cloud Nine With New Functionality!

Computer CORE adopted online tools in the fall of 2019. This makes access and involvement possible for remote volunteers, interns, and part-time staff. We're excited to be "in the cloud" with these tools:

- Donor Perfect Online
  Quick Books Online
  Bambee HR
  Airtable
- Office 365
  Outlook
  SharePoint
  Teams
  ADP Online
  Slack

## MESSAGE FROM OUR BOARD

## **CORE Board and Leadership Welcomes New Executive Director**

**Adam Schau**, Computer CORE Board of Directors Chair welcomes new Executive Director **Donna Walker James**, after an extensive executive search process led by Morrison Nonprofit Transitions.

"We are especially pleased to have Donna start as our organization prepares to celebrate the 20th anniversary of Computer CORE in November. Donna brings the passion, energy, and expertise that we need to lead Computer CORE into our next 20 years."

**Katherine Morrison**, President of Morrison Nonprofit Transitions who led CORE's executive director search, expressed her impressions as well.

"Donna literally wrote the book on workforce development. She will bring excellent depth of knowledge to CORE's work reducing the gap between employer needs and the skills of local job seekers."

Welcome Donna!



#### **MAJOR SPONSORS:**





Morris & Gwendolyn Cafritz Foundation E\*TRADE Hinz Consulting

### **2018 - 2019 FINANCIALS**



